

04/19/99



JC490 U.S. PTO

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
UTILITY PATENT APPLICATION TRANSMITTAL LETTER

JC511 U.S. PTO  
09/29/99  
04/19/99

Attorney Docket No. S012-3653

Mailing Date: April 19, 1999

Express Mail No. EI 396 309 749 US

ASSISTANT COMMISSIONER FOR PATENTS  
Box PATENT APPLICATION  
WASHINGTON, DC 20231

Sir:

Transmitted herewith for filing under 37 CFR 1.53(b) is a  
Nonprovisional Utility Patent:

  X   New Application; or a        Continuation,        Division,  
       Continuation-in-Part (CIP) Application of prior US  
application No.                     , filed on                     ; of

Inventors: Neil Shanman and Irwin Pearl

For(Title): SYSTEM AND METHOD FOR THE  
TARGETED DISTRIBUTION OF  
DISCOUNT COUPONS OVER A NETWORK

This transmittal letter has   3   pages.

Enclosed are:

- X   Enclosed are 8 sheets of drawings, along with 70 pages of  
specification and claims and abstract.
- Oath or Declaration Combined with Power of Attorney (1 page)
  - Newly Executed (original or copy)
  - Copy from a prior application (if this is a  
Continuation/Division with no new matter)
  - Signed statement deleting named inventor(s) in prior  
application if this is a Continuation/Division (See 37 CFR  
1.63(d) and 1.33(b)).
- A certified copy of a                      (non-US) application  
No.                     , having a filing date of                     .
- An Assignment Transmittal Letter and Assignment of the invention.
- A verified statement to establish small entity status under  
35 CFR 1.9 and 1.27
  - is enclosed
  - was filed in prior application and such status is  
still proper and desired (37 CFR 1.28(a)).

An information Disclosure Statement, with PTO-1449.

       Preliminary Amendment

  X   Return Receipt Postcard

Instructions:

       Incorporation by Reference (for Continuation/Division application). The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.

       Since the present application is based on a prior U.S. application, please amend the specification by adding the following sentence before the first sentence of the specification:  
"The present application is based on prior US application Serial No. \_\_\_\_\_, filed on \_\_\_\_\_, which is hereby incorporated by reference, and priority thereto for common subject matter is hereby claimed."

       Priority of Application No. \_\_\_\_\_ filed on \_\_\_\_\_ in \_\_\_\_\_ is claimed under 35 U.S.C. §119. The certified copy \_\_\_\_\_ has not been filed.  
\_\_\_\_\_ is enclosed.  
\_\_\_\_\_ was filed in parent application Serial No. \_\_\_\_\_.

       The prior application is assigned of record to \_\_\_\_\_.

       Cancel in this application pending claims \_\_\_\_\_ and \_\_\_\_\_ of the prior application before calculating the filing fee.

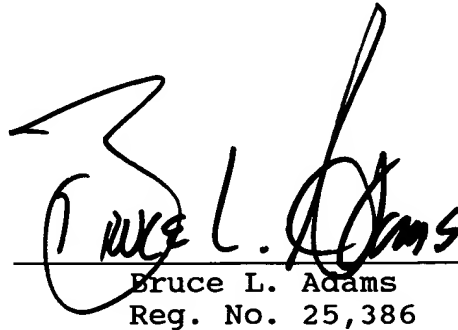
  X   The filing fee is calculated as follows:

CLAIMS AS FILED, LESS ANY CANCELED BY AMENDMENT

	Claims			Fee for other than Small Entity		Fee for Small Entity
Fee	Number Filed	Number Extra	Rate	Fee	Rate	Fee
Basic fee	13	0		\$760		\$380
<u>Total</u>				<u>\$760</u>		

  X   Check in the amount of \$760.00 for the filing fee as calculated above is enclosed.

X The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Account No. 01-0268. A duplicate copy of this sheet is enclosed.

  
\_\_\_\_\_  
Bruce L. Adams  
Reg. No. 25,386

\_\_\_\_\_  
April 19, 1999

Please forward all correspondences to:

Bruce L. Adams  
Adams & Wilks  
50 Broadway, 31st Floor  
New York, NY 10004  
(212) 809-3700

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JC490 U.S. PTO

Re: New Rule 53(b) patent application of Neal Shanman et al. for  
SYSTEM AND METHOD FOR THE TARGETED DISTRIBUTION OF DISCOUNT  
COUPONS OVER A NETWORK

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09/294461



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comprising three pages of transmittal letter, 8 sheets of drawings, 70  
pages of specification, claims and abstract, return receipt postcard,  
express mail certification, and check in the amount \$760.00

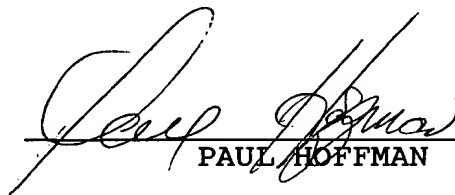
Attorney's Docket No: S012-3653

**EXPRESS MAIL CERTIFICATION UNDER 37 CFR §1.10**

Express Mail Tracking Number: EI 396 309 749 US

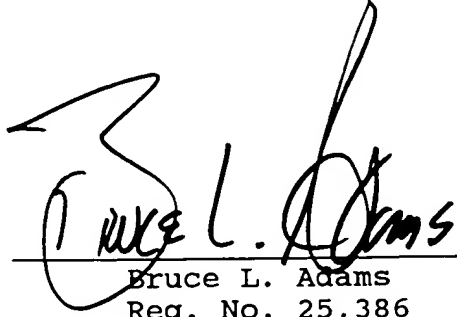
Date of Mailing: April 19, 1999

I hereby certify that this paper or fee is being deposited with  
the United States Postal Service "Express Mail Post Office to  
Addressee" service under 37 CFR §1.10 on the date indicated above and  
is addressed to ASSISTANT COMMISSIONER FOR PATENTS, Box PATENT  
APPLICATION, Washington, DC 20231.

  
PAUL HOFFMAN

X The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Account No. 01-0268. A duplicate copy of this sheet is enclosed.

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